



**Community And Resilient
Environments (CARE) Project**



UNIVERSITY OF
MARYLAND



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CARE Project Update for ANC 4B – June 27, 2022

JUNE 27, 2022

- **Project Goals and Guiding Principles**
- What did we learn from **interviews with community members** and leaders?
- Fall 2022 household survey
- **Job opportunities** for community members and teens to join our team
- **Upcoming events & our asks for ANC 4B**
- Questions?

Overall Project Goal



**Community And Resilient
Environments (CARE) Project**

**A community-driven
project of how
neighborhood
environments shape teen
and family health and
wellbeing**

Guiding Principles

- Start with community needs and interests
- All data goes back to community leaders and residents
- Stable and long-term presence



What have we learned from interviews with community members?

29 interviews so far:

- 24% teens, 41% caregivers, 35% community leaders
- Majority 10+ years residency

What does it mean for youth to be healthy and happy?

Being engaged with a passion and motivation to reach goals

Building social skills through regular social interactions

Independence in learning how to be self-sufficient



What is in the household survey?

Household Respondents

- Consent Form
- Household Demographics
- Access to Resources, including Library
- Perceptions of Neighborhood Social Relationships, Danger, Greenspace
- Social Support
- Resilience and Wellbeing
- Physical Health
- Cultural Identity

30 – 35 minutes.

All questions are optional.

\$20 to complete.

How will the survey be administered?



1. Selected addresses receive a postcard in the mail notifying them that the survey and a “pre-incentive” is coming



DATE
Dear D.C. Resident,
We would like to invite your household to participate in an important research project about your neighborhood. The Community Psychology Building at the University of Maryland understands the needs of your zip and wellbeing. The enclosed \$2 letter. You will receive an address

FREQUENTLY ASKED QUESTIONS
What kind of information will you be collecting?
Before you start the survey, you will be asked to read and sign a consent form, which includes information about how our team will protect your information. The survey includes questions about your neighborhood (e.g., neighbor relationships, presence, danger), your own resources (e.g., social support, financial stability, strength), and your physical and mental health. If there is a teen (aged 12-17 years) living in the household, there will also be a question about their health and wellbeing. With your consent, the teen will be given the option of completing a similar version of this survey for an additional \$20.

How much time will the survey take?
The survey will take approximately 30-35 minutes. This includes time to review and sign the consent form and to complete your answers.

What will I receive for participating in the survey?
After you complete the survey, you will be given the option of receiving a \$20 gift card (sent to your email or mailed to you) from 100+ options (e.g., gas stations, grocery stores, online and in-person stores, see <https://www.iamcard.com/brand/catalog> for all options) or a \$20 debit card that will be mailed to your home. The gift card and the debit card will not charge you.

At the end of the survey, you will also be asked if you would like to refer up to five additional community members who live in your neighborhood to participate in the survey. If you are interested, you will be mailed 5 coupons to hand out, and you will receive an additional \$5 on a debit card or gift card for each neighbor who responds (up to \$25). They will receive the same survey that you completed and will also be paid \$20 for participating.

How will you protect my information?
Our team takes confidentiality very seriously. Any information that could identify you will be removed from the survey responses. Instead, your responses will be given a unique ID number. We will only use your contact information if you are interested in being contacted for the survey. If you are not interested, we will only retain your form if destroyed at any time by calling 301-405-5111.

Potential loss of confidentiality will be minimized by using secure cloud-based storage, research staff complete industry-standard confidentiality reports and publications have been released. To ensure that the data collected in this survey is secure, we will combine the de-identified responses of all selected households by neighborhood and release this data as Open Data DC (<https://opendata.dc.gov>). There will be no way to identify you, your household, or the neighbors on your street by releasing this summarized data as Open Data DC. We will not include your data in this public data release.



3. Households choose to receive a gift card or a debit card emailed or mailed to the house. Absolutely zero fees to use the cards.



2. Valid addresses will receive a letter with a FAQ sheet, \$2, and an invitation code to complete survey online. Paper packets can be requested by phone/email

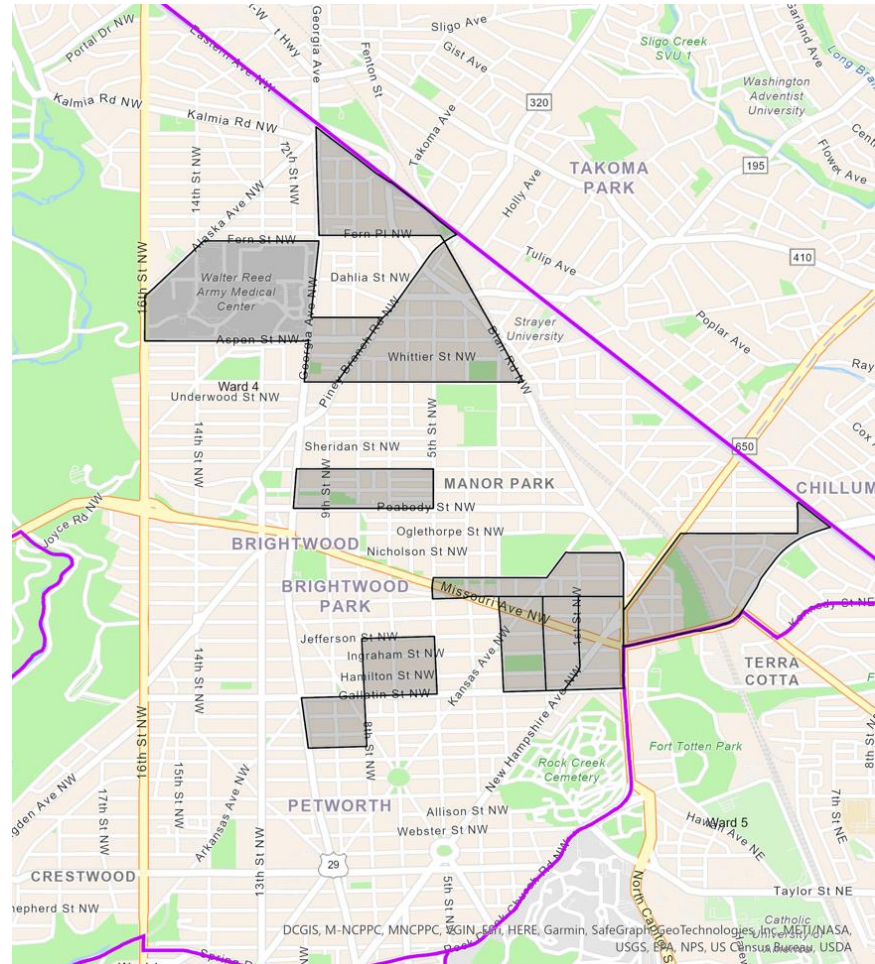
Teen in the house? Can complete their own survey for an additional \$20.

Want to share the survey with your neighbors? \$5 for each additional referral (up to 5)

Who will get the survey in the Fall?

In this first round of the survey,
block groups in Ward 4 where:

- ❑ At least 10% of the population is teens aged 10 – 17 years
- ❑ Neighborhoods where we have made contact with at least one community leader



What if my neighborhood is not included in the Fall survey?

Join our Community Advisory Board as a research consultant for the Fall 2022

- Provide feedback on the survey and design
- Must be a resident of Ward 4 or Ward 5
- Adults and teens (16+)
- 6 hours of consulting for \$240
- 3 meetings in Aug/Sept; 1 meeting in October

Apply for the Paid Youth Internship Program

- Open to high school students (16 years+)
- 7-week science research internship from September – November 2022
- Data collection & analysis experience, presentation skills, and professional development
- No experience necessary
- Must live in Brightwood/Manor Park or Trinidad neighborhoods
- Transportation and food provided. \$1000 across the 7-week program

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<https://www.gardlab.umd.edu>

CARE PROJECT VIRTUAL COMMUNITY Q&A!

What is the
CARE
Project?

The CARE project is a community-driven study of how neighborhood environments shape teen and community health and wellbeing.

What is this
Q&A about?

Our team from the University of Maryland will be sharing what we have learned so far from interviews, and the overall goals of the Community And Resilient Environments (CARE) Project. We will also share information about two hiring opportunities for community members (youth and adults) in Wards 4 and 5 to join our project as paid team members!

When?
Where?

Join us on ZOOM Thursday, July 7
12-1pm OR 6pm-7pm

More soon on upcoming in-person events!

Do I need
to RSVP?

Please RSVP using this link:
<https://tinyurl.com/j5vw3sat>

For more details about the project and positions please visit www.gardlab.umd.edu

CARE PROJECT COMMUNITY EVENTS!

We want to hear from you!



Our team from the University of Maryland will be sharing what we learned from interviews with parents, teens, and community leaders about neighborhoods in Wards 4 and 5. We are also hiring adults and youth to join our team! There will be free ice cream sponsored by Maryland Dairy, music, games, and much more!

Wednesday, July 20

5pm-7pm

Fort Slocum Park in Ward 4



Community And Resilient
Environments (CARE) Study





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